

•To be a globally recognised, ethical assessment agency rooted in Africa

Vision



•To advance quality teaching and learning through the design, delivery, and promotion of innovative and relevant assessments and services.

Mission



•Integrity
•Respect
•Commitment and service
•Professionalism
•Communication
•Quality
•Teamwork

Values



IEB Strategic Plan 2024 – 2028

Strategic Goals



Strategic Objectives



Strategic Initiative

	Assessment Leader: locally significant, globally relevant				Advancement and Sustainability			People Growth, Partnership and Agency		
	Objective 1.1	Objective 1.2	Objective 1.3	Objective 1.4	Objective 2.1	Objective 2.2	Objective 2.3	Objective 3.1	Objective 3.2	Objective 3.3
Strategic Objectives	<ul style="list-style-type: none"> •To develop and offer quality, innovative, globally valued assessments and services for schools and adult learning. 	<ul style="list-style-type: none"> •To research and develop educational approaches to align assessments to sound contemporary practices that make teaching and learning more interactive and tailored to individual needs 	<ul style="list-style-type: none"> •To strengthen the IEB as a respected global leader in assessment through its ongoing research and innovation, and services committed to quality teaching and learning. 	<ul style="list-style-type: none"> •To enhance the IEB examination administration to world class efficiency. 	<ul style="list-style-type: none"> •To enhance financial sustainability and diversify income sources to support the IEB's activities and growth 	<ul style="list-style-type: none"> •To cultivate environmentally-responsible and socially beneficial ethos across our operations 	<ul style="list-style-type: none"> •To streamline operations through efficient processes and relevant technology. 	<ul style="list-style-type: none"> •To enhance the IEB's profile through its advocacy of educational quality for all, and by its public participation in processes that affect the future of education. 	<ul style="list-style-type: none"> •To have a fit-for-purpose structure and staff for the effective delivery of IEB's mandate. 	<ul style="list-style-type: none"> •To influence the integration of the latest assessment developments into legislation, policies, and regulations at local, national, and inter-national levels.
Strategic Initiative	<ul style="list-style-type: none"> •Launch innovative/ new assessment products •Introduce innovative/ new assessment workshops 	<ul style="list-style-type: none"> •Research the impact of Online Schools on subject results •Develop and deliver tailored assessment training that caters to the specific needs and goals of individual schools 	<ul style="list-style-type: none"> •Make high-level contributions to local and international conferences/fora 	<ul style="list-style-type: none"> •Establish examination administration processes for ongoing evaluation and refinement of the examination system to adapt to changing needs and technological advancements. •Ensure compliance with relevant regulations and standards governing examination administration to maintain credibility and trust. •Collaborate with other educational institutions, government agencies, and industry partners to share best practices and resources for enhancing examination administration. 	<ul style="list-style-type: none"> •Increase in total income 	<ul style="list-style-type: none"> •Cost management •Efficiency in allocating financial resources 	<ul style="list-style-type: none"> •Update the QMS manual •Automate processes to decrease reliance on manual processes 	<ul style="list-style-type: none"> •Review and optimisation of internal and external communication - Undertake a survey with schools to ascertain their levels of satisfaction with the service provided •Wider advertising of our products to all independent schools •Offer training programmes/ workshops/ talks/ discussions/ seminars/ webinars, etc. for stakeholders 	<ul style="list-style-type: none"> •Undertake an OD exercise to develop a structure with the correct skills, capacity as well as competence and aligned to strategy. •Staffing: Realign skill development needs with the new strategy to have appropriately skilled staff •Succession planning: Create talent pipelines for succession planning 	<ul style="list-style-type: none"> •Stakeholder engagement on assessment and policy developments