

	1 mark	2 marks	3 marks	4 marks	Mark Allocated
Content: Thoroughness	Does not understand what the question is all about.	Discusses computers and technology but does not mention advantage and disadvantage.	Discusses the technology or computers but not both.	Learner discusses both technology and computers and mentions possible advantage and disadvantage.	4
Content: Relevance	Essay is not about computers and technology in the hospitality industry. x 2	Discusses technology and computers but not relevant to the industry. x 2	Mentions a few examples but does not come to a clear conclusion about the importance of humans in the industry. x 2	Argument relevant and as many opinions as possible are mentioned. x 2	8
Supporting: Humans are important/ Technology can replace the humans	Writing consistent with facts, with little linkage or reasoning. Reasoning incorrect. x 2	Reasoning correct but hard to follow. Ordinary. x 2	Supports the position. Reasoning is clear. Minor errors in flow. Solid links sometimes missed. x 2	Strongly supports a clear position. Reasoning is very clear and succinct. Flow is logical, showing evidence of clear understanding. x 2	8
Fairness, i.e. argument against	One counter opinion given.	Two counter opinions given.	Three counter opinions given.		3
Position	Clear decision made.				1
Presentation	Writing is almost unintelligible. Tone, language and terminology unscientific and exceptionally weak. Introduction and/ or conclusion not present.	Tone, language and terminology is weak. Attempts at correct paragraphing. Introduction and conclusion present, no matter how weak.	Tone is consistent and suited to scientific argument. Good and appropriate language and terminology. Mostly appropriate paragraphing. Introduction and conclusion have merit.	Tone mature and suited and appropriate professional and scientific argument. Excellent and appropriate use of language and terminology. Correct paragraphing with good transitions. Interesting introduction, satisfying conclusion.	4
28 marks reworked to:					20