



AUGUST 2012

**FOUNDATIONAL COMMUNICATION
EXEMPLAR 1**

TIME TO COMPLETE: 2½ HOURS

Read the passage below and answer the questions that follow

Travelling by minibus taxi in SA

- 1 A minibus taxi is one of the cheapest ways of getting around for millions of South Africans. A Johannesburg taxi driver's clientele may range from a hot-shot businesswoman working in Sandton, to an old sangoma (traditional healer) from Soweto. To the left there may be young women sharing the latest celebrity gossip, and to the right, an old man complaining about moral degeneration. The music system will be pumping out the latest kwaito or hip hop beats. Those who travel the same route quickly get to know each other well.
- 2 I've been taking taxis all my life to get anywhere and everywhere. But for me, taxi-travelling has never been particularly easy, let alone comfortable. The drivers are highly skilled and experienced, but notoriously reckless in the traffic. While they follow set routes, they often pick up and drop off commuters anywhere in between.
- 3 Knowing the right hand signals when stopping and boarding a minibus taxi is the key to a successful journey. When you are ready to get off the taxi, you just say "bus stop" and the driver will let you out at the next stop.
- 4 When I moved to Johannesburg, life got a bit complicated. First, I had to get used to the local sign: a downwards-pointing index finger. This indicates that you're staying in the general area, just needing to go a little distance further. To get to any other area, you have to master quite a complex hand-sign system. To get to Johannesburg from the northern suburbs, you point your index finger upwards. Putting out all five fingers, like a high-five, says you want to travel further north in Johannesburg, or east. For residents travelling to Diepsloot, catching a taxi is a bit easier. Due to the bumpy roads there, commuters dip one hand up and down in a wave-like motion.
- 5 To go to Randburg, your choice of sign is dependent on where you're coming from. If you're in central Johannesburg, pointing your hand straight up is good enough. To head to Fourways simply hold out all four fingers with your thumb folded into your palm. To get to Thembisa make a 'T' by putting one hand horizontally and the other vertically underneath it. Once you're in the taxi, it's very important to know what to say to get off, how to say it, and when to say it. You can get off just about anywhere along the route: there are no official stops. For example, shout "stop sign!" 10 seconds before the sign, and the driver will make a plan. Don't shout too early or too late, because chances are you'll miss the drop-off point.
- 6 The other popular phrase is "after robot", which means, of course, that you want to get off after the traffic lights. If the robot is red and the taxi stationary, you are expected to get off there and then - in this case the taxi won't stop again "after robot". How you say this phrase is important - it must be loud and deep, pronounced "uf-dah robot". The two leading phrases used by taxi commuters are "sho't left driver" and "sho't right driver", indicating left or right.
- 7 Get all this right, and you're in for an experience that is unique to South Africa.

[Article adapted from <http://www.mediaclubsouthafrica.com>]

Question 1

The writer suggests many people use taxis because they are

- A sociable
 - B comfortable
 - C fast
 - D affordable
-

Question 2

When travelling in a taxi one has to know the

- A road signals
 - B bus routes
 - C taxi language
 - D drop off points
-

Question 3

The dash in paragraph 6, line 4, could be replaced with

- A a full stop
 - B a bracket
 - C a comma
 - D a colon
-

Question 4

The phrase 'pumping out' in paragraph 1 implies that the music is being played

- A very loud
 - B very fast
 - C without care
 - D from taxi to taxi
-

Question 5

'Stationary' (paragraph 6, line 2) means

- A standing still
 - B broken down
 - C towards the station
 - D still moving
-

Question 6

The antonym (opposite) of the prefix 'mini' is

- A maxi
 - B micro
 - C macro
 - D multi
-

Question 7

The expression 'hot-shot' in paragraph 1 is an example of

- A dialogue
 - B slang
 - C dialect
 - D jargon
-

Question 8

The phrase 'notoriously reckless' in paragraph 2 means

- A infamously reckless
 - B unpredictably reckless
 - C unexpectedly reckless
 - D unfortunately reckless
-

Question 9

In paragraph 1 the sentence 'from hot-shot businesswoman...to an old sangoma' implies that the clients are

- A entrepreneurial
 - B diverse
 - C traditional
 - D workers
-

Question 10

The word 'clientele' in paragraph 1 refers to

- A many people
 - B customers
 - C business people
 - D sangomas
-

Question 11

In the sentence ‘don’t shout too early or too late, because chances are you’ll miss the drop-off point’ the conjunction could also be

- A and
 - B therefore
 - C or
 - D so
-

Question 12

The abbreviation used to shorten the phrase ‘for example’ is

- A i.e.
 - B e.g.
 - C f.e.
 - D c.f.
-

Question 13

Taxis might be unpopular on the roads because

- A they carry too many different people
 - B the taxis stop in random places on demand
 - C other motorists don’t know the handsignals
 - D other motorists can’t afford them
-

Question 14

The most likely purpose of this article is

- A to help other motorists understand taxi behaviour
 - B to explain to someone new how to get to Diepsloot
 - C to make people familiar with some handsignals
 - D to highlight a unique South African way of life
-

Question 15

Paragraph 5 could be divided into two paragraphs. The second of the two could start

- A ‘To head to Fourways simply ...’
 - B ‘To get to Thembisa ...’
 - C ‘Once you’re in the taxi ...’
 - D ‘You can get off just about anywhere ...’
-

Question 16

This article might be found in

- A a world atlas
 - B a driver's licence manual
 - C an informal travel guide
 - D a book about communication
-

Question 17

The word 'palm' (paragraph 5, line 4) refers here to the inside of your hand. In another context a 'palm' is

- A a bar of soap
 - B a hymn
 - C a tree
 - D a weapon
-

Question 18

In English you 'catch' a taxi. You also 'catch' a

- A headache
 - B grudge
 - C joke
 - D holiday
-

Question 19

The passage is written from

- A personal experience
 - B witness statements
 - C technical knowledge
 - D family history
-

Question 20

Article adapted from <http://www.medioclubsouthafrica.com> suggests the article is

- A true
 - B original
 - C edited
 - D lengthened
-

Question 21

According to the passage, taxi drivers are

- A unfriendly
 - B inexperienced
 - C careless
 - D unskilled
-

Question 22

The sentence 'Those who travel the same route quickly get to know each other well' could be written in the PAST tense as

- A Those who travelled the same route quickly get to know each other well
 - B Those who travel the same route quickly got to know each other well
 - C Those who travel the same route quickly got to knew each other well
 - D Those who travelled the same route quickly got to know each other well
-

Question 23

According to the writer, travellers to Diepsloot use a wave-like signal because

- A Diepsloot is further away than Randburg
 - B the road to Diepsloot is very uneven
 - C the people in Diepsloot are friendly
 - D the road to Diepsloot is under construction
-

Question 24

Your 'index finger' is

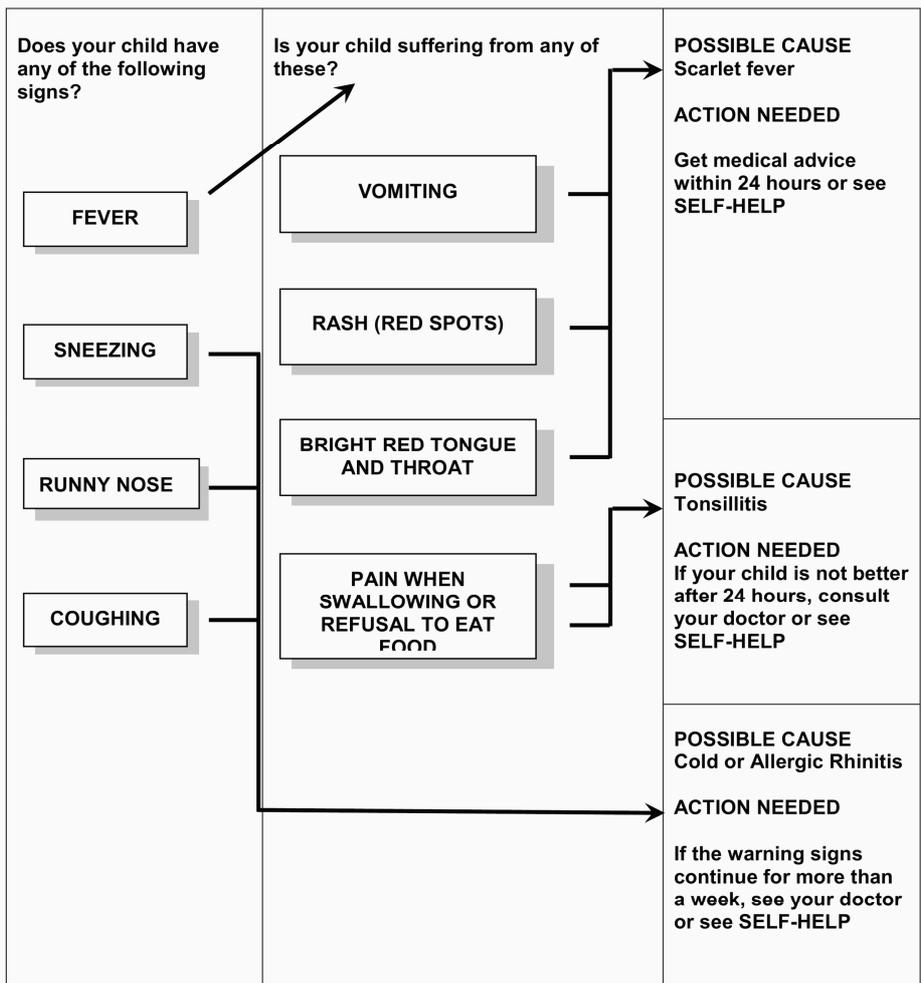
- A next to your thumb
 - B the second from your thumb
 - C the third from your thumb
 - D fourth from your thumb
-

Question 25

The sign to use to get a taxi from central Johannesburg to Randburg is a

- A raised hand
 - B dipping hand
 - C raised finger
 - D thumb folded
-

Look at the chart below and answer the questions that follow



SELF-HELP: RELIEVING A SORE THROAT

The following will help your child's sore throat:

- Give your child as many cold, non-acidic drinks (like milk) and as much jelly or ice cream as they want.
- Give Panado tablets or syrup regularly.
- Offer throat sweets if the child is old enough to suck without chewing.
- If your child is over 8 years old, he or she can rinse his/her mouth with an oral antiseptic.

Question 26

The purpose of the chart is to

- A identify illnesses and suggest actions
- B prevent illnesses from happening
- C diagnose and treat a common cold
- D show the different causes of sore throats

Question 27

The chart was designed for

- A patients
 - B children
 - C parents
 - D teachers
-

Question 28

If your child has a fever and a rash, your child could have

- A Scarlet fever
 - B Tonsillitis
 - C Allergic Rhinitis
 - D Flu
-

Question 29

If the child has a runny nose and a cough

- A you should see a doctor after 24 hours
 - B you should seek medical help immediately
 - C you should give the child throat sweets and cold drinks
 - D you should see the doctor if it lasts longer than a week
-

Question 30

A child with tonsillitis can be given

- A something hot to drink like tea with lemon
 - B a cold drink like lemon or orange juice
 - C a glass of warm milk with sugar
 - D a glass of cold milk with ice
-

Question 31

Give children with sore throats as much jelly or ice cream as they want because

- A they are in pain and feeling unhappy
 - B the jelly and ice cream are soothing
 - C children will be distracted by the treats
 - D the sugar will make them feel better
-

Question 32

The prefix to the word 'antiseptic' means

- A against
 - B before
 - C without
 - D opposite
-

Question 33

The suffix 'itis' means

- A rare disease
 - B foreign disease
 - C unusual disease
 - D inflammatory disease
-

Read the advert below and answer the questions that follow

H i g h P r o f i t

Business Opportunity

It's time to get rich. Break free and enjoy your life on your terms! Imagine buying your dream house or buying the luxury car you have always wanted ... and never having to use your credit card or take out a loan. And the best part is, you are doing it all while working from the comfort of your own home ... or even from the beach!

- High profit margins
- Earn daily
- In excess of R50 000 every month
- Master distributor available
- Comprehensive training offered

TAKE ACTION

Phone us now to find out how!
Olivia at 011 123 4567

Question 34

There is a crucial piece of information missing from the advert and that is

- A who can give you more information
 - B exactly how much you will earn
 - C what type of business it is
 - D whether you need training
-

Question 35

The phrase 'break free' means

- A get paid a lot
 - B settle down
 - C become independent
 - D be out of control
-

Question 36

The punctuation mark the writer uses to emphasise a point is

- A ?
 - B
 - C "
 - D !
-

Read the advert below and answer the questions that follow

1. WIN!

Beauty Therapy Bursaries and part-time courses worth R185 000

- 2. BUSHTEA** is all about restoring the balance in your life. It's about taking a 'me' moment that's packed with goodness. Buy any **BUSHTEA** flavour from our range of delicious herbal teas. So, if you care about your health and you are looking for a drink that is as delicious as it is healthy, try **BUSHTEA** - because when you are healthy, you are happy.

3. What you can win ...

Two two-year courses in health and skincare worth R82 000 each
Three part-time nail technology course worth R7 000 each

- 4.** So, if you are tempted by the allure of the beauty industry and have a thirst for knowledge, this is your opportunity to change your life! You will be in the business of helping others find balance in their busy lives, to revive, and restore and forget about daily stress ...

5. How to win

Simply complete the entry form and attach a short motivation letter explaining why you think you should be a winner of one of the bursaries

Send it to:

BUSHTEA / BONA / FOREST RADIO Competition
PO Box 10
Bush Forest
1234

Competition closes 30th March 2009

Question 37

This competition has been arranged to advertise

- A beauty therapy
 - B bursaries
 - C bush tea
 - D beauty therapy courses
-

Question 38

The only FACT we learn about bush tea is that it

- A can restore the balance in your life
 - B is both delicious and healthy
 - C is available in a range of flavours
 - D makes you peaceful and happy
-

Question 39

The total number of bursaries being offered to winners is

- A two
 - B three
 - C four
 - D five
-

Question 40

The word 'allure' in paragraph 4 means

- A glamour
 - B excitement
 - C attraction
 - D opportunity
-

Question 41

The phrase 'thirst for knowledge' (paragraph 4) means you have a

- A good memory
 - B desire to be a beautician
 - C keen interest in learning
 - D stressful life
-

Question 42

The word closest in meaning to 'motivation' in paragraph 5 is

- A argument
 - B invitation
 - C personal
 - D persuasion
-

Question 43

The suffix in the word 'technology' means

- A subject of study
 - B the science of nails
 - C the study of building
 - D a special technique
-

Question 44

The phrase 'packed with goodness' means

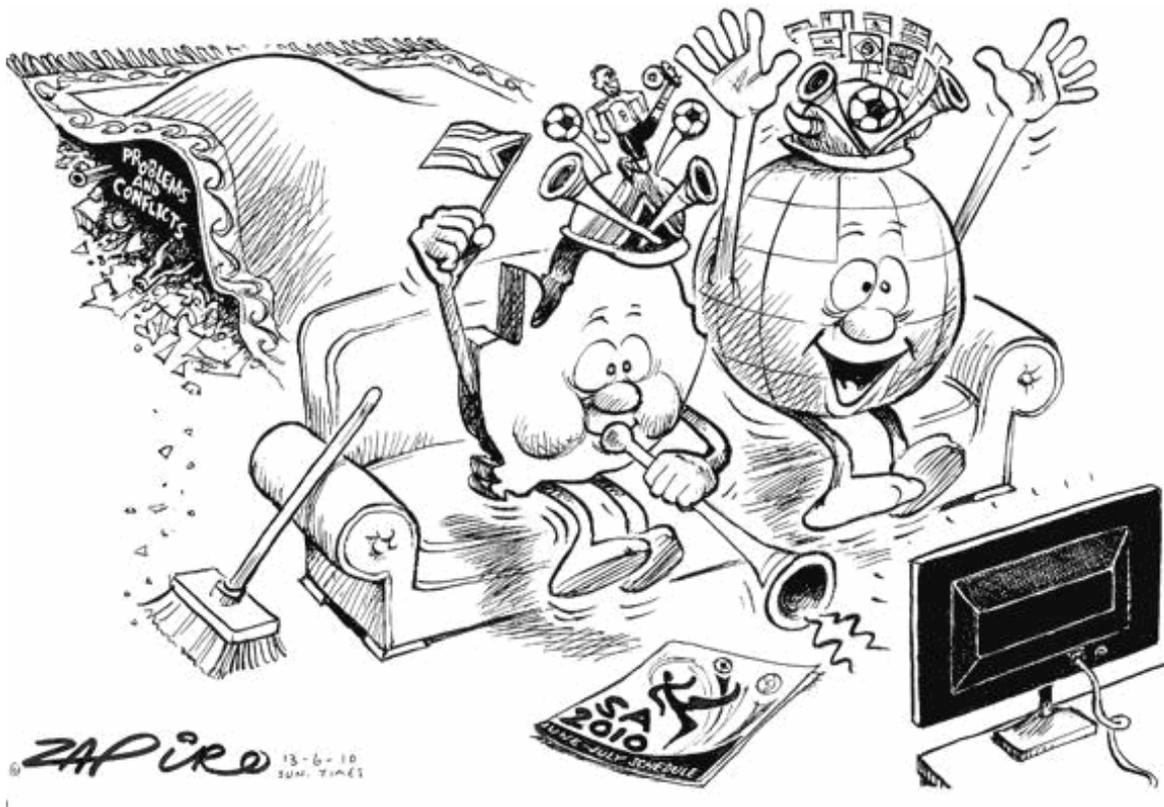
- A lots of kilojoules
 - B good to use
 - C very healthy
 - D full of happiness
-

Question 45

The type of language used in the advert is

- A persuasive
 - B informative
 - C factual
 - D informal
-

Study the cartoon and answer the questions that follow



Question 46

The raised arms in the cartoon suggest

- A victory
 - B enthusiasm
 - C pride
 - D passion
-

Question 47

The wavy lines coming out of the vuvuzela represent

- A notes of music
 - B sound waves
 - C air waves
 - D radio waves
-

Question 48

The cheeks are bulging on the South African character to suggest

- A excitement
 - B effort
 - C happiness
 - D satisfaction
-

Question 49

The idiom represented by the broom and carpet is

- A swept up in emotion
 - B swept under the carpet
 - C swept off your feet
 - D swept away
-

Question 50

The broom has been left leaning against the couch to suggest

- A the task takes too much effort
 - B the World will get the work done after the game
 - C the workers have all gone home to watch the game
 - D the work has been interrupted
-

Question 51

The cartoon suggests the 'problems and conflicts' remain challenges because

- A South Africa is watching television and ignoring them
 - B the World is not interested in the problems and conflicts
 - C there is still a lot of mess around the carpet
 - D the bump they create can be tripped over if left unresolved
-

Question 52

The figures sitting on the couch together best suggests

- A unity
 - B friendship
 - C pleasure
 - D celebration
-

Question 53

'Zapiro' is the name of

- A the television programme
- B the 'World' character
- C the person who had the broom
- D the cartoonist

Study the advert and answer the questions that follow

THERE'S A BAKERS DOZEN REASONS WHY MASTERCRAFT WHITE is the best creaming margarine on the market!

MASTERCRAFT WHITE is the trusted name for all your bakery's creaming margarine requirements. MASTERCRAFT WHITE is the brand every baker trusts to deliver a baked treat that will keep customers coming back for more! It's so easy to use and comes in fresh, clear, identifiable packaging.

Be sure to make it your bakery margarine of choice and enjoy creaming results you've never dreamed of!

MASTERCRAFT WHITE IS THE CREAM THAT RISES TO THE TOP BECAUSE IT'S...

- **VERSATILE** – Use as a topping, filing or decorative cream
- **ECONOMICAL** – Yields an SV of up to 2.5 when whipped, and delivers great volumes in baked cakes.
- **RELIABLE** – Smooth texture and perfect consistency every time makes it ideal for piping.
- **DELICIOUS** – Enjoy a Rich, Natural, Buttery flavour
- **SMART** – The perfect solution for ALL your Cake, Biscuit & Pastry needs
- **THE PERFECT SHORTENING** – Biscuits aren't too soft or too crispy – Just Perfect!

HUDSON & KNIGHT
THE FATS AND OILS SPECIALISTS

Orders and Customer Careline (011) 898-5317 / 0860 465-312

FREE FROM TRANS FATS

ISO 9001 2000 ISO 22000 ISO 14001

Small Dairy

Question 54

In the top line of the advertisement 'There's' is abbreviated. If it were written out in full it would read

- A 'There are'
 - B 'There is'
 - C 'There were'
 - D 'There was'
-

Question 55

The advertisement suggests the margarine is healthy because it does not contain

- A white colouring
 - B trans fats
 - C preservatives
 - D nutrients
-

Question 56

This advertisement is aimed at

- A housewives who bake cakes
 - B professional bakers
 - C chefs in restaurants
 - D shoppers looking for margarine
-

Question 57

The advertisement states that Mastercraft is used for all of the following EXCEPT

- A decorating
 - B baking
 - C filling
 - D frying
-

Question 58

The advertisement states the margarine is 'versatile', which means

- A multi-purpose
 - B exclusive
 - C simple
 - D extraordinary
-

Question 59

Every time the word 'mastercraft' is written it is in bold and upper case in order to

- A remind the reader
 - B be consistent
 - C attract attention
 - D maintain standards
-

Question 60

Exclamation marks are used in the advertisement to

- A divert attention
 - B emphasise the price
 - C create enthusiasm
 - D confuse the reader
-